

Jon White

jonwhitestudio.com

jon@jonwhitestudio.com

BLEED

- Design
- Front-End Dev
- Information Architecture + UX

TECHNICALLY AN EXPERT

- HTML5 (gracefully degrading)
- SCSS/Sass (very DRY / informed by past lives)
- jQuery (the Zen-like, Keithian way)
- Responsiveness (the Marcottian way)
- WordPress 3 (ground-up architecting)
- Photoshop, for design
- Photoshop, for production
- Browser harmony (IE6, iOS, and tomorrow)
- Accessibility + SEO (yes, they go together)
- Illustrator
- Premiere
- InDesign
- illustration (lower-case "i")

TECHNICALLY GOOD ENOUGH

- Middleman (Ruby-based static templating)
- Rails, á la writing my views directly in ERB, with all the dryness and partials-of-partials redundancy-avoidance that affords (i.e.: I'll be your engineers' new best friend)
- ExpressionEngine Craft
- Ajax (fetching & parsing & tweaking)
- PHP (ifs, conditionals, WP queries, parsing)

INTANGIBLES

- Able to *really talk* to designers
- Able to *really talk* to back-end devs
- Able to *gently talk* to clients
- Public speaking
- Wedding officiating
- Marathon running

WORK

2015–PRESENT Moby

SEATTLE, WA "UI Engineer," which is another title for "the guy who's insufferable about markup fidelity *and* responsiveness *and* typography." Led visual design, front-end development, and Rails integration of same, for a swath of complex web apps.

2012–2015 Southern California Public Radio (KPCC 89.3)

SEATTLE, WA / PASADENA, CA Front-End & Mobile Designer/Developer. HTML5, CSS3, JS, design. Also: typography, bending, flexing, shrinking, telling, informing.

2010–2012 PBS KIDS Interactive

ARLINGTON, VA Senior Web Designer. Putting on-brand pixels and semantic/accessible/HTML5+CSS3+JS to PBS KIDS's interactive space. Emphasis on responsive, engaging, iOS-adaptive interfaces. Lots of handcrafted Flash-to-HTML5 conversions.

2008–2009 Threespot Media

WASHINGTON, DC Front-end developer. Worked closely with the whole team (plus vendors and clients) to make beautiful stuff with code that I'm still proud of.

2006–2008 University of St. Thomas

SAINT PAUL, MN Web & Media Specialist. Mix of interface design and front-end / Flash development for internal University/fundraising sites.

MORE WORK

A couple sites (IA, design, front-end, WP) for Americans United for Separation of Church and State. A couple sites (front-end, WP) for Forum One Interactive. A published interactive CD-ROM, and published vector map illustrations, for Indiana University Press. A bunch of web-evangelism and RWD-demystifying presentations for Deloitte Digital (née Übermind). [See more at jonwhitestudio.com](http://jonwhitestudio.com)

EXTRA CURRICULAR

American Scraps (2016) americanscraps.com

My ongoing K–12 project translating American history documents through comics.

Sunset: A Responsive Translation (2016) sunset.jonwhitestudio.com

My favorite magazine's website is awful. This is a proof-of-concept of it not sucking.

Seventeen People (2014) seventeenpeople.com

The greatest hour in TV drama, now responsive. Profiled for it by *Vox* & *Guardian*.

Keynes for Kids (2012) keynesforkids.com

Krugman's 2011 Cambridge speech about *The General Theory*, now responsive.

OUT+ABOUT

NOMINATED 2013: Online News Association Awards
scpr's "Bilingual Learning"

WON 2013: Editor & Publisher EPPY Awards
scpr's "Bilingual Learning," "AudioVision," and "Fire Tracker"

JUDGED 2011: PEER Awards ("Production/Internet"), Washington, DC

ATTENDED 2008: An Event Apart, San Francisco, CA

ATTENDED 2006: Flashbelt, Minneapolis, MN

EDUCATION

2006: Minneapolis College of Art and Design

Bachelor of Fine Art. Double major in Graphic Design and Comic Art. Represented the Design department in student government. Delivered commencement address.

TEACHING

2007: Minneapolis College of Art and Design

Taught two 1-credit online workshops as a series geared at helping visual/interactive/print designers to understand and feel comfortable writing semantic, effective code. The course was split between "HTML Basics" and "Working with CSS."