

## BLEED

- Lead visual design
- Responsive front-end development

## EXPERT IN

- Design discovery + vision-casting
- HTML5
- CSS3/Sass (SCSS)
- Holistic responsiveness
- Digital typography
- Information architecture + UX
- Ruby: Middleman specifically, ERB generally
- WordPress 3+ (ground-up architecting)
- Photoshop, for design
- Photoshop, for production
- Browser harmony
- Accessibility + SEO
- Illustrator
- Premiere
- InDesign
- illustration (lower-case "i")
- Mentoring & leading (systems design)

## GOOD ENOUGH IN

- JavaScript via jQuery (procedural but gets the job done, if the job is DOM manipulation)
- Ionic 2 (and, thus, rudimentary Angular 2)
- ExpressionEngine Craft
- Ajax (fetching & parsing & tweaking)
- PHP (ifs, conditionals, WP queries, parsing)

## INTANGIBLES

- Able to *really talk* to designers
- Able to *really talk* to back-end devs
- Able to *clearly talk*—and listen—to clients
- Public speaking

## CONTACT

- jonwhitestudio.com
- jon@jonwhitestudio.com
- linkedin.com/in/jonwhitestudio

## WORK

**Microsoft** 2017–PRESENT

REDMOND, WA Senior Product Designer for Outlook (Web and Universal).

**Southern California Public Radio (NPR/KPCC)** 2012–2015

SEATTLE, WA / PASADENA, CA Front-End & Mobile Designer/Developer. Split time between data-driven modules (e.g., Fire Tracker) and infrastructural newsroom web products.

**PBS KIDS Interactive** 2010–2012

ARLINGTON, VA Senior Web Designer. Putting on-brand pixels and semantic/accessible/HTML5+CSS3+JS to PBS KIDS's interactive space. Emphasis on responsive, engaging, iOS-adaptive interfaces. Lots of handcrafted Flash-to-HTML5 conversions.

**Threespot Media** 2008–2009

WASHINGTON, DC Front-End Developer. Worked closely with the whole team (plus vendors and clients) to make beautiful stuff with code that I'm still proud of.

**University of St. Thomas** 2006–2008

SAINT PAUL, MN Web & Media Specialist. Mix of interface design and front-end / Flash development for internal University/fundraising sites.

## INCIDENTALS

A couple sites (IA, design, front-end, WP) for Americans United for Separation of Church and State. A couple sites (front-end, WP) for Forum One Interactive. Many sites (IA, design, front-end) for e-commerce digital agency Moby. A published interactive CD-ROM, and published vector map illustrations, for Indiana University Press. Web-evangelism and RWD-demystifying presentations for Deloitte Digital (née Übermind). **See more at [jonwhitestudio.com](http://jonwhitestudio.com)**

## EXTRA CURRICULAR

**American Scraps** (2010–PRESENT) [americanscraps.com](http://americanscraps.com)

My ongoing K–12 project translating American history documents through comics.

**Sunset: A Responsive Translation** (2016) [sunset.jonwhitestudio.com](http://sunset.jonwhitestudio.com)

My favorite magazine's website is awful. This is a proof-of-concept of it not sucking.

**Seventeen People** (2014) [seventeenpeople.com](http://seventeenpeople.com)

The greatest hour in TV drama, now responsive. Profiled for it by *Vox* & *Guardian*.

**Keynes for Kids** (2012) [keynesforkids.com](http://keynesforkids.com)

Krugman's 2011 Cambridge speech about *The General Theory*, now responsive.

## OUT + ABOUT

NOMINATED 2013: Online News Association Awards  
scpr's "Bilingual Learning"

WON 2013: Editor & Publisher EPPY Awards  
scpr's "Bilingual Learning," "AudioVision," and "Fire Tracker"

JUDGED 2011: PEER Awards ("Production/Internet"), Washington, DC

ATTENDED 2008: An Event Apart, San Francisco, CA

ATTENDED 2006: Flashbelt, Minneapolis, MN

## EDUCATION

Minneapolis College of Art and Design (Graduated 2006)

Bachelor of Fine Art. Double major in Graphic Design and Comic Art.